

Celebrating
50 YEARS

The WHEEL

ROTARY CLUB OF HINSDALE

Service Above Self
We Profit Most Who Serve Best



Aug. 7, 2009

Today...

Classification Talks by Jacqueline Vasan and Jay Madary II.

Last Week...

Crystals, Color & You, with Marti Tracy.

Next Week...

Alternative Energy. Argonne National Labs.

Upcoming Events...

August 8th- Membership Seminar.

August 20th & 21st- Our 50th Anniversary Celebrations. Details below.

Sept. 6th- Ravinia trip. A tribute to Rodger & Hammerstein. Details to come.

Countdown To Our 50th...

Only 13 Days! Mark your calendars. On Thursday, Aug. 20th, we will conduct the official Clock Installation at 6:30 pm. Then we will participate at Uniquely Thursday's in downtown Hinsdale, where we will sponsor the band "Pink House".

The next day, Friday, the actual date of our 50th Anniversary, we will continue the celebration with a semi-formal dinner at Ruth Lake CC. Cash bar starts at 6:30 and dinner will be at 8:00 pm. Cost is \$50.00 pp. You should have received an official invitation via mail. Please remember to RSVP the dinner by August 12th. The clock installation should begin next week.

Montana Trip Ongoing...

This week several Hinsdale Rotarians are visiting Montana, near the site of the Blackfeet reservation of which our club donated over

\$30,000 and medical equipment.

Jerry Cierniak reported they enjoyed hiking near Glacier National Park. No bears were reported this year. Also attending the trip is Nancy and Bruce Dalzell, Chuck and Carolyn Snyder, and Chuck's mother. One of their goals during the trip is to devise a membership survey. President Jerry Cierniak would also like to develop a 3 year plan for the club, upon his return.

It's RI Membership Month...

In a global recession, humanitarian services and volunteers – are more necessary than ever. So how can your club hold on to members who are experiencing financial difficulties?

"We're hearing reports that some areas of North America are experiencing resignations from Rotary due to the economy," says Judi Beard-Strubing, a regional Rotary International membership coordinator.

Clubs can take steps to help prevent the recession from negatively affecting member retention, says Beard-Strubing, who has given presentations on this subject in recent months. For example:

* Find a less costly venue for club meetings, or talk to the restaurant where you currently meet about the possibility of less expensive meals. Consider changing meeting times so that club members can attend without having to pay for a full meal.

* Give members a way to stay active in the club without having to write

a lot of checks. This might mean partnering with local organizations on more hands-on projects, such as stocking a local food bank. Consider waiving a struggling member's dues for a few months in exchange for more project participation.

* Keep your radar tuned to any signs of financial difficulty among club members, and be sensitive to those who might be feeling the pinch. Identify members who might leave for financial reasons, and reach out to them sooner rather than later.

* Remember that fellowship adds value to Rotary membership. Find inexpensive ways for club members to socialize regularly, such as pot-luck dinners. Consider starting a job bank in a club or district newsletter or Web site.

* Keep an eye on membership records to see how the economic situation is affecting your roster. It is possible to retain club members during a recession.

Look for more tips from membership experts online at the RI web site throughout Membership & Extension Month.

Greeters

Today; Sue Smallwood & Carolyn Snyder.

August 14th; Chuck Snyder & Steve Stricker.

August 21st; Brad Summers & Jacqueline Vasan.

The Rotary Club Of Hinsdale
Founded August 21, 1959



